



2026 SDSA Convention Planning Meeting – Wednesday September 17, 2025
Aberdeen Area CVB – 6:30pm

1. Introductions (If needed)
2. SDSA Convention – December 3-5, 2026 – Venue Confirmed
Best Western Aberdeen Hotel & Convention Center
3. Registration Costs – Confirmed (Check with Hotel on Food Costs)
 - Early Registration – Before November 16, 2026
 - 15+ Adult Full Registration - \$150.00
 - 6-14 Youth Full Registration - \$90.00
 - 5 + under Free
 - Late Registration – After November 16, 2026
 - 15+ Adult Full Registration - \$175.00
 - 6-14 Youth Full Registration - \$90.00
 - 5 + under Free
 - Partial Registration – See Below
 - Adult Black Hills – Beer and Bull - \$50.00 Banquet - \$60.00
Breakfast - \$25.00 Lunch and Program - \$30.00
 - Youth Black Hills – Beer and Bull - \$25.00 Banquet - \$35.00
Breakfast - \$20.00 Lunch and Program - \$20.00
4. Theme for the Convention
 - 100 Years of Fun – **Bootleg Trails and Powder Tales**
 - Utilize New and Old Sleds
 - This theme would fit nicely with the Speak Easy Entertainment (Gambling)
 - Curling Club or another service organization to help
5. Convention Sponsorships
 - See Welcome Letter / Donation Form / Monetary Donation Form
 - Monetary Donation Form carries conference benefits

- Lead Time and Due Dates for Sponsorships?
- Contact person for sponsorship donations – (Casey & Kelly)
- Monetary Donations will be directed to Lisa Friedt Club Treasurer.
 - Benefits and recognition of the monetary donations will be handled by 2026 Conference Announcements – Various members
 - Website/Social media contact Casey Weismantel

6. Convention Format or Agenda

- This is the approved format or agenda for the SDSA Convention per the SOP of SDSA.

Friday

10:00 am: Snowmobile
 Advisory Council
 12:00 Noon: Auction Items
 Registered
 12:00 Noon: Vendor Setup
 1:30 pm: SDSA Pre-
 Convention Board of
 Directors Meeting
 3:00 pm: Registration Opens
 3:00 – 10:00 pm: Vendor
 Trade Show
 3:00 – 6:30 pm: Hospitality
 Rooms Open
 5:00 pm: Presidents Meeting
 6:00 pm: Beer & Bull
 7:30 pm: Live Auction

Saturday

7:30 – 8:45 am: Breakfast
 7:30 – 4:00 pm: Trade Show
 9:00 am: SDSA Annual Meeting
 12:00 Noon: Lunch
 1:30 – 2:30 pm: SDSA Post-
 Convention Board of Directors
 Meeting
 1:30 – 4:00 pm: Awards
 Interviews/Judging
 1:30 – 4:00 pm: Programming
 5:30 pm: Social
 6:00 pm: Banquet
 7:00 pm: Awards, Drawings,
 Final Remarks
 8:00 – 10:00 pm:
 Entertainment

1. Vendors – (Jim Weaver & Scott Malsam)

- How do we want to handle vendors?
- Cost for Vendors w/ Full Registration

- Vendor Registration - Proposed
 - Vendor w/o Adult Full Registration - \$250.00
 - Standard Size Vendor w/ (1) Adult Full Registration - \$400.00
 - Large Size Vendor w/ (1) Adult Full Registration - \$500.00
 - Outside Vendors w/o Adult Full Registration - \$250.00
 - Standard Size Outside Vendors w/ (1) Adult Full Registration - \$400.00
 - Large Size Outside Vendors w/ (1) Adult Full Registration - \$500.00
- Vendor Contract Form will need to be created. – Casey

2. Entertainment – (2 to 3 hours)

- 1920 Speak Easy Theme to complement the Convention Theme
- Utilize game tables and gambling for prizes.
- Winning hands or game wins generate tickets that can be placed in buckets to win prizes.
- Partnering with Yelduz Shrine for game tables.
- Personnel needed to run game tables
- Entertainment background music needed

3. SDSA Gun Raffle Tickets

- Sell tickets – 500 tickets at \$20.00
- Gun drawing to be held during the 2026 SDSA Convention
- Money to be used to help offset the cost of hosting the convention & hospitality room for SDSA Convention
- Places and Events to help sell tickets?

4. General Programming for Convention

- Areas that need to be addressed?
 - Dance Class instead of make and take event?
 - Marketing your Club 101
 - Groomer Roundtable
 - SDSA Updates and Hot Topics
 - Other ideas...?

- Items to be added to the next meeting's agenda?
 - Registration Form – Working
 - Vendor Form – Working
 - Convention Welcome Letter - Completed
 - Donation Form Live & Silent Auction – Completed
 - Monetary Donation Sponsorship Form – Completed
 - Solidify music for Convention – Working (Pandora / NSU)
 - T Shirts – Convention Volunteers – QQP (Partner)
- 5. Areas to volunteer
 - Where would you like to volunteer?
 - Jim & Lisa 2026 Convention Hospitality Room
 - All help is needed and appreciated.
 - 2025 (Rapid City) Hospitality Room Hosts (Needed)
 - 2025 Hospitality Room Budget (Needed)
- 6. Other areas of discussion?
 - Paypal or Eventbrite Needed
 - John Green Painting – Host Club makes arrangements.
 - john@johnngreenartgallery.com

Next SDSA Convention Meeting
Date TBD
6:30 pm
Aberdeen Area CVB Boardroom